



Nature's Produce

**Produce
Market Outlook
WEEK OF
NOVEMBER 16th**

Artichokes

Light supply. All sizes are currently available.

Asparagus

Supply is very tight. Sizing is off so they may not match exactly as cases are marked

Avocado

Fruit is of good quality and in good supply. All sizing is good

Broccoli, Cauliflower, Brocolini, Brussels Sprouts, and Green Onions

Broccoli – Supplies will tighten up for the week as transition to Yuma occurs

Cauliflower-Supplies and quality continue to improve as we move into cooler weather, with a slightly tighter week with colder than normal weather and holidays

Brocolini – Supplies are steady, and prices are stable

Brussels Sprouts- quality is and supply are good

Green Onions – Market is steady, quality is better this week

Bell Peppers

Green Bell – Good supply, but heat has affected current crops and price has gone up

Red Bell – Good supply and prices are stable.

Yellow Bell Pepper – Quality is good and price is starting to come down

Carrots

All carrots in good shape with the exception of sticks that are in lighter supply

Celery

Supply is good with a little heat damage from temperatures a few weeks ago

Cilantro

Supply and quality are good with pricings starting to come down

Corn

Yellow Corn – Demand exceeds supply, and prices are expected to remain high. Quality is poor

White Corn– Demand exceeds supply, and prices are expected to remain high. Quality is degrading (less sugar)

Eggs

Product is at normal supply

Eggplant

Seeing lighter supply due to recent heat waves, but pricing is stable

Garlic

Domestic garlic is in short supply due to numerous plants that did not develop. 5-7% less harvest than last year

Chinese garlic whole head price has come down while peeled has remained high

Lettuce

Baby Arugula, Spinaches, Kales – supply is steady

Romaine and Hearts– Low yields in field brings us a tighter supply. Heat related issues. Price is through the roof. Look for substitutions and field transition to Yuma

Green and Red Leaf – Supplies are tight and quality is down from heat and fires. Field Transitions

Iceberg lettuce - Low yields in field brings us a tighter supply. Field transitions

Butter lettuce – Supply is extremely tight with quality fair at best. Please consider buying hydro butter lettuce.

Potatoes

Harvest in progress or finishing up already. Looking like good yields and supplies this year

Squash

Supply and quality is outstanding. California season is finishing up while winter squash is full swing

Tomatoes - Storms on east coast have take up some MX supply

Rounds– Volume is tight on both rounds and romas. Color is all over the board with prices up and quality fair

Romas- Volume is tight on both rounds and romas. Color is all over the board with prices up and quality fair

Grapes– Tight on supply

Cherry- Cherry Tomatoes are also volatile in the market

Bananas

Steady supply with good quality

Berries

Strawberries – steady , but cold weather could slow down production and affect supplies

Raspberry – supply is steady

Blackberries – Supply is steady

Blueberries – Supply is steady

Citrus (Local season is just getting started)

Limes – Supply is steady

Lemon – Supply is steady, and quality is good , with some coloring off

Oranges – Supply and quality is down as we start to transition to domestic fruit.

Grapes

Volumes is steady and prices are stable.

Melons

Domestic season has wrapped up. Farmers Market melons are finished. Flavor and sugar levels are way down.

Pineapple

Market is continuing to improve

Stone fruits

Domestic and local crops have finished up for the year. Offshore product not available yet

